

ACM SIGGRAPH Executive Committee Minutes

Tuesday, September 13, 2022

2 - 3 PM PT/ 5 - 6 PM ET

Attendees:

Adam Bargteil, Past, Executive Committee Director
Jesse Barker, Executive Committee Chair
Elizabeth Baron, Executive Committee Director
Marcia Daudelin, Conference Administration
Adam Finkelstein, Past, Executive Committee Director
Shimin Hu, Executive Committee Director
Masa Inakage, Executive Committee Director
Eakta Jain, Executive Committee Director
Mona Kasra, Executive Committee Chair - Elect
Brad Lawrence, Executive Committee Treasurer
Barbara Mones, Executive Committee
Scott Owen, Governance Chair
David Spoelstra, Executive Treasurer - Elect
Mikki Rose, Conference Advisory Group Chair

ACM SIGGRAPH organizational policies and procedures document - [linked here](#)

Join by computer or phone:

Link: <https://us02web.zoom.us/j/2580029176?pwd=bIR1NmU1MFV3eUdOSElwRIhTOUMzQT09>

Call-in: +13126266799,,2580029176#
or +13017158592,,2580029176#

Meeting ID: 258 002 9176

Password: siggraph

Approve EC Meeting Minutes

- 1) 30 August Minutes - [linked](#)
 - a) Vote - approved

Agenda:

1. **Welcome New Directors!** Jesse Barker (5 Mins)
 - a. Shimin Hu, Tsinghua University
 - b. Eakta Jain, University of Florida
2. **Chair Updates** Jesse Barker (20 Mins)
 - a. Election results (Chair & Treasurer Elect)
 - i. Mona Kasra - Chair - Elect
 - ii. David Spoelstra - Treasurer - Elect

- b. ORCID Rollout effective 1 October 2022
 - i. Applies to the Papers program - author IDs are required for the primary author on a paper but effective 1 October 2022 the requirement will change to include all authors on a paper.
- c. Ad Hoc Meeting of the Finance Committee
 - i. The Finance Committee attempted to meet prior to Elizabeth's departure. The goal of this meeting is to reduce the workload of the Nominations Chair and Committee.
 - 1. Next Summer the Nominations Chair will have 15-18 roles to fill as well as the EC Directors election which will have 3 roles (6 candidates needed for the election). This is a large workload for the Nominations Chair and committee members.
 - 2. The Finance Committee wanted to come up with a plan to streamline some of the Standing Committees. The task will be to look for overlap and efficiencies that the organization is not taking advantage of. The committee wanted to meet separately from the larger group rather than start from scratch with a process. Then provide the EC with recommendations for a broader discussion.
 - 3. There is an in-person meeting tentatively scheduled for the ad hoc meeting.
 - ii. Previously the Governance Committee was going to take on the task of reviewing the Standing Committees, very happy to hear that the Finance Committee will be taking the lead.
 - 1. Further the Governance Committee is currently looking into chairs, who are at the end of their term or their term will be expiring soon and are in their first term.
 - a. The Governance Committee is recommending that instead of going through the normal process for renewing terms that alternatively those roles can be renewed by EC supermajority vote.

3. Papers Advisory Group (PAG) Recommendation for a New Member

Jesse Barker (10 Mins)

- a. Sylvain Paris - [CV](#)
 - i. Vote - **APPROVED**
 - 1. Will follow up with the PAG Chair to get clarification regarding if a vote from the EC is needed for members to the PAG. Per the PAG

documentation the Chair appoints members it doesn't say that a vote is needed from the EC.

4. **EC Director Selection to Manage the Calls for Conference Advisory Group (CAG) and Arts Advisory Board (AAG) Chair**

Jesse Barker (10 Mins)

An EC director is responsible for running the call for the CAG and AAG and will make sure that the calls are posted on the website.

- a. CAG Chair - Term Begins 1 January 2023.
 - i. The application for the CAG Chair was advertised on the website and applications closed [19 September 2022](#).
 - ii. The CAG met and unanimously voted to re-elect Mikki Rose.
 - i. **MOTION:** Move to approve Mikki Rose as CAG chair for a second term.
 - 1. David Spoelstra Moved. Elizabeth Baron seconded.
 - 2. Vote: 9 voted to approve (0 no, 0 abstain)
 - iii. The current EC representatives for the CAG are Jesse Barker and Brad Lawrence, who are staying on for a few CAG meetings to help transition the new EC representatives.
 - i. The CAG is looking for 1-2 new EC representatives
 - 1. If anyone is interested please contact Mikki Rose.
- b. Arts Advisory Group (AAG) - Term Begins 1 September 2022
 - i. To clarify the difference between the AAG and Digital Arts Committee - AAG is a group that advises the Arts components of ACM SIGGRAPH and coordinates the Arts Galleries with SIGGRAPH and SIGGRAPH Asia. The Digital Arts Committee is a Standing Committee.
 - ii. Need an EC Director to volunteer to take on the call process for AAG.
 - i. If anyone is interested please contact Jesse Barker.
- c. New EC Directors for Strategy Committees - New Communities and Nurturing Communities.
 - i. Both Adam Bargteil and Adam Finkelstein have kindly stayed on as Chairs for their committees to allow the EC to fill those roles.
 - i. The Chair has reviewed the policy and has confirmed that there isn't anything stated that those committees need to be chaired by an EC Director. If Adam Bargteil and Adam Finkelstein would like to remain as chairs for those committees they can but the committees will need an EC representative.
 - 1. Adam Bargteil and Adam Finkelstein will inform the EC how they would like to proceed.

- d. PAG Chair Term is Expiring
 - i. Need an EC Director to volunteer to take on the call process for PAG.
 - i. If anyone is interested please contact Jesse Barker.

5. ACM SIGGRAPH Expense Report Review Brad Lawrence (10 Mins)

- a. ACM SIGGRAPH Expense Report - [linked here](#)
 - i. The purpose of this review is to make sure that everyone completes and submits their expense reports in accordance with the organization's policy guidelines.
 - ii. The Treasurer will do a series on topics surrounding the Treasurer role and processes that fall within the role that is not clear to committee chairs.
 - iii. Highlights from the Expense Report Presentation
 - 1. Download the expense report template; you will be unable to edit the online expense report.
 - 2. Please provide receipts with all expense reports.
 - 3. The Explanation tab explains all the components of the report.
 - 4. For committee meetings, please include the names of attendees.
 - a. For luncheons, please provide the number of attendees.
 - 5. For reimbursement, if you live in the US you can request a check or direct deposit, if you are outside of the US, you can select a wire transfer; please provide required information for wire transfer.
 - 6. People have 60 days from the date of the expense to submit the report to ACM SIGGRAPH.

6. Digital Arts Committee (DAC) - New Logo Jesse Barker (5 Mins)

- a. [New DAC Log](#)
 - i. The EC needs to decide if it is permissible for the Digital Arts Committee to use their newly designed committee logo.
 - ii. Feedback from the EC:
 - 1. The DAC logo diverges from the organization's logo.
 - a. How should the EC apply the ACM SIGGRAPH Logo Policy in this case?
 - i. The Chair recognizes the importance of maintaining the branding identity of ACM SIGGRAPH.
 - 1. DAC's new logo is perceived as a "slippery slope". Notes that SIGGRAPH Asia has not been successful in the past with their logos.
 - ii. It is recommended to obtain the advice of Evan Hirsch, who is an expert in logos and branding.

2. It is noted that the kerning on ACM is off, questions if DAC is using the ACM SIGGRAPH required font.
 3. When the current organizational logo was introduced, it was decided by ACM SIGGRAPH to stay with the one logo and branding identity. This proposed variation does not stay within the policy guidelines. If the EC approves the DAC new logo then other conferences will want to propose more creative variations of the organizational logo to include the conference identity for the year.
 - a. Review [Logo and Branding Guidelines - ACM SIGGRAPH](#)
 - i. From a conference perspective, these rules can be viewed as restrictive.
 1. Would be in favor of loosening the rules to allow for more creativity. Especially for the conferences.
 4. Hybrid approach - Interactive Logo
 - a. A way to have the organizational logo always represented but have it morph or transition into the new logo and/or deviated logo, similar to an animated GIF.
- iii. Further review of the organization's logo policy and discussion at future EC meetings is recommended before a decision can be made regarding the Digital Arts Committee's proposed logo.