

ACM SIGGRAPH Executive Committee Meeting
November 18 - 20, 2016
Chicago, IL

Attendees -- Jeff Jortner, Brian Wyvill, Jessica Hodgins, Paul Strauss, Evan Hirsch, Paul Kry, Alyn Rockwood, Scott Owen, Alain Chesnais, Adam Bargteil, Rebecca Strzelec, Stephen Spencer, Brad Lawrence, Cindy Stark, Bob Niehaus, Bob Berger

Not Attending – Dave Shreiner, Marc Barr, Ashley Cozzi

Guests – Mark Thorsby (Saturday AM)

Saturday, November 19

1. Rebecca:

CAG Plans for budget process - Not going to have a joint CAG/EC meeting. So how does the budget get approved by the EC? Proposing a Zoom call following the CAG budget meeting in January. Two options for dates: Feb 1 anytime or Feb 6 anytime 10am and 3pm Pacific.

Differences from 2016 budget: No exhibit fast forward or Daily select.

ACTION: Zoom budget call set for 2:30pm EST to 3:30pm EST February 6th.

Cindy to send out zoom call. Budget will be sent out ahead of time and questions welcome early in order to be prepared for zoom call.

2. Funding for History of Computer Graphics: Mary Witton has been leading and looking at the 50th anniversary. Any interest? Mary to put together a proposal. Could be used as outreach.

ACTION: Jeff to let Mary know EC needs a proposal for history project. And then the EC will make a motion for Mary to be the history chair and her committee which will include the SIGGRAPH movie - DL, blue sky, YouTube?. Give her a sense of budget? 100K

3. ACM Turing award request for \$25K donation. Funding to help pay for travel. Delay until we get an answer from ACM - Why isn't ACM using part of the money that is paid from each of the SIGs.

ACTION: Rebecca to send email to Ashley for inquiry.

4. Small Conferences: Don't have a strategy for what small conferences we are affiliated with and sponsor. No action but keep in mind as we move forward.

ACTION: bigger picture from Specialized conferences to EC to consider as part of strategy. To include matrix. How are they doing? Attendance, financial. Jeff to request.

5. Governance document: Background given. Discussion. In order to the by-laws changed for this year, need to be submitted by January to ACM

-needs to be submitted to SGB Board then to the ACM Board

1. This is the plan
2. These are the by-law changes

Motion by Evan: Move to accept this as a working document in principle.
Second: Adam
Vote - Unanimous

Motion: Jessica: To select a working group to create a transition/implementation plan with final version approval for the EC.
Second: Adam
Unanimous

Working Group: Jessica to chair:

Select committee

To produce and project plan to be implemented by September 1 what happens between now and then

Address feedback from EC on the current document (given to Jessica by Dec 2)

Critical issue: nomination and election piece

By-law changes:

Add CAG chair as voting member
Not electing Chair/treasure/VP
Title changes and responsibilities
Add language

ACTION: Jeff to SGB for when they need something to vote on.

6. Plan for Jan/Feb EC meeting - Focus on Strategy

Evan's proposal for a strategic meeting for 3 days.
What does SIGGRAPH want to be? In 5 years?
Positive feedback on the idea.
General support for the idea
We are always reactionary.
Retention is an issue
Date/Location? TBD

ACTION: Doodle Poll for date for strategy meeting - end of Feb early March once Merideth's availability will be a part of this.

ACTION: Evan to put together a list of possible thought leaders to attend and propose dates based on Merideth's availability.

7. Rhythm of Business (report and meeting structure). Our operational efficiency.

What happens every year consistently? I.e. conference chair approval, papers chair approval, RFP process. Are we meeting at the right time?

ACTION: Bob N to pull together a structure and items for Rhythm and Business (Report and meeting structure). CAG dates/EC Dates; Standing timelines - What are the core metrics - # submissions, financials.

8. Brain/Alain/Rock putting together a VR working group.

MOTION: To make Alain chair of working group on VR.
Brian makes motion,
Alyn Second.
Unanimous

9. 2016 Conference Update -

- Budget update:
 - After all transfers - \$700K +
 - Income was over Budget by \$429K
 - Expenses currently coming in right on budget

10. S2017 Update - Cindy gave report on behalf of Jerome:

- New or in the works
 - VR Theater - will be part of platinum registration
 - Attendee experience position - thinking about LA differently.
 - Pixel Bobblehead as a possible
 - Exhibition-related features
 - Exhibitors reception
 - Exhibitor flash session
 - Garage for startups
- Attendee photos on badges
- Company recruitment rooms in job fair
- Contributor Thank you/recruitment events (expanded from Green Room Mixer)
- Production Sessions Recorded
- The CAVE
- Experience Hall - experiential piece with a different university showcasing it each year
- Games Jam

Student Research Competition: CAG asking for support. Who's in charge/leading this?

ACTION: Jeff to reach out to ACM and possibly contact Ginger concerning the Student research competition and how it works and who is responsible.

Keynote Session: Some things need to be improved considering all the moving pieces.

- Issues
 - A lot of logistics
 - Various slides
 - Need a central production management (single producer)

Would like to suggest:

Like to suggest SB to be the central producer

Also would like to shorten the session

ACTION: Rebecca to get proposal for creating videos for award winners to shorten the GS.

11. S2018 Update: Roy was given feedback to his list of possible candidates by the CAG and will be presenting his final slate of candidate for his committee. Business Development committee - addition to the committee. Eliminating mobile chair.

12. SIGGRAPH Asia - in two weeks. Currently over 1000 and usually have a large percentage on site as opposed to North American Conference. Next year in Bangkok. Following up on bids for 2018 - Bangor, India; Brisbane Australia (2018 and 2019); Korea; Osaka and Tokyo, Japan; Singapore.

Need approval for 2019. Asking to go out for an RFP for Conference Administration for a 3 year conference.

Alyn Motion: To approve the SIGGRAPH Asia CAG to move forward with a 3 year RFP for conference management to run SIGGRAPH Asia.

Second: Paul S

Discussion: Need additional numbers and should check with ACM.

Tabled until tomorrow

Additional Information: KM Contract and numbers supplied by Alain in slides:

Review:

No financial risk.

Numbers are on the rise.

What is the risk? Retraining of Staffing if they should leave.

Past concerns seem to be address with the exception of attendee maturity. Concerns raised about key personnel change being notification and cancellation provisions being a part of the final contract.

Vote: unanimous on Sunday based on additional information

13. SIGGRAPH next. Rebecca gave a history of SIGGRAPH next. Ramesh started this strategy program. But it only happened once. It required a large commitment. Keeps coming up that we should continue to do, but feel it is not a conference initiative but should be at the EC level. Conference will support it with room, logistics, etc. Gives the EC an opportunity to create content. Urgent for there to be a commitment so it can be given the necessary care.

ACTION: Siggraph next tabled the discussion for 2017 and make this a part of the strategy session in Feb/March. Focus to be on the issue not the mechanism.

14. Streaming.

History given by Jeff.

Report from Brad (**get report from Brad**)

- Professional chapters streaming
- Conference streaming - PIP capable
- 2 session rooms set up for all day live streaming
- YouTube

ACTION: Brad and Stephen to draft a proposal for streaming

Stay with Freeman for proposal - live streaming, where and what's being sold and what's for free. Do we use Bluesky/ACM? How do we deliver?

Talk to Mike Weil for possible sponsorship.

15. History of CAF content being shown.

ACTION: Rebecca/Cindy to inquire if CAF chair create 2 shows - one for the (master) entire show, Master traveling and restricted for the USB.

16. Feedback on room scan data from conference: Alain

Have data but not sure what we can do with it. Need to get exit flow. Have entry flow. Have meta data, age, city, but what we can pull is not as rich as we had hoped. Working with Mark Elandt to see if can do more with the data.

What questions are we trying to answer? Will we ever know what it really costs for each venue?

17. RFP update -

18. Value Proposition Working Group report. Did a survey over the summer. Why don't you come to the conference anymore? What is the value/not valuable about the conference. Was a

test survey. Now to release to a wider audience with results back in order to use for the strategy session in Feb/March.

Goal is to also do some phone follow up for deeper dive.

ACTION: Value Prop survey: Bob B to work with Adam to get a question to try and find out pattern of attendance. Figure out a lower incentive.

19. Publications Report: Stephen Spencer

PACM update: New initiative at ACM to bring journal level status to conference proceedings.

USB deliverables. Clearly differentiating what each of the deliverables is and when it will be delivered as well as price point. Need by Feb 1.

Need notes from Stephen on 3rd point. Article template initiative. Will have a single point of contact if there are technical issues and how to make it work.

20. CAF Documentation: Currently there are multiple ways the CAF is documented. EC pays Dana Plebys to produce the SVR, the CAF Show and the CAF USB. So both the Conference and the organization are documenting the CAF. CAF and production sessions and Real-time Live put into a PDF.

CAG is recommending to streamline the process and save money overall.

ACTION: Stephen to investigate w/Q to find better and less expensive route for documenting the PDF for CAF. Recommendation to include ACM.

22. PACM update from Jessica:

ACTION: PACM: Jessica to put finishing touches addressing issues raised and sent back out to the EC for final vote.

23. CCC Workshop on Content Creation - Jessica

Should this be an ACM SIGGRAPH initiative? Should we be investing? Could we partner?

CCC workshop: Jessica to run proposal by the EC when complete.

24. VP report - see email.

25 Leonardo contract. Jeff's email

The 1 year SIGGRAPH/ACM contract was approved.

Motion: Evan

Second: Jessica

Yes: Evan, Jessica, Jeff, Paul, Alyn, Adam, Brian, Paul

Nomination committee: working. Will have a slate to announce in February.

Want dedicated computers for voting at conference

Slides in session rooms

Use the app?

Do we move to a "slate" approval.

Future Date:

May meeting - New Orleans?

Motion: To congratulate Mona on the fine job of managing the 2016 conference.

Moved by Jeff

Second: Brian

Unanimous