

July 29, 2016 - Executive Committee meeting - Anaheim, CA

Minute approval from June 3 - 5, 2016 Meeting

Motion: to approve minutes from June meeting

- Motion: Jeff Jortner
- Second: Evan Hirsch
- Motion passed

Next EC meeting dates were discussed:

Possible dates:

October 14 - 16

November 18 - 20

ACTION ITEM: Bob to send out a doodle poll to solidify dates

Discussed January meeting dates, some possibilities January 19 - 22 and 27 - 29.

ACTION ITEM: Bob to send out a doodle poll will be sent out in late August

Update from working groups:

- Value Proposition Group: No formal update. A short survey targeted to people that are no longer attending the conference is being put together. When it's ready, will be sent out to the committee and various venues to be shared on LinkedIn, Facebook or anywhere people want to share it to get to people that are not coming and why.
- PACM: Jessica Hodgins reported a new idea from ACM Pubs board, PACM. Does siggraph want to participate. It essentially provides a forum for specialized conferences to have a publication. Right now there is no consistency between specialized conferences.
- Next steps:
 - Jessica will write a proposal.
 - Need a subset of specialized conferences that are interested
 - Need a Pubs chair.
 - Create a pubs advisory board

Concerns: cosponsored agreements - how would this affect those agreements?

ACTION ITEM: Joaquin to poll specialized conferences and Jessica to write a proposal

Nominations Committee composition and policy: Scott Owen and Alain Chenais gave a brief history of process. Goal was to have an "open" process and not be a "closed" process" and a need to know someone. Past chair had too much power and could name candidates and over rule the committee. New policy was the past president was

to facilitate and not lead. Nominations committee chair has no vote. So who should be on the committee?

Issue at hand: James feels the process is too exclusive. If someone is qualified and wanted to be on the ballot they should be able to be on the ballot and not limited by a majority number of votes. Concerned that someone is excluded based on balance of industry. That is in fact not the case. So James asked if we do not exclude based on balance - we write that down specifically in the process.

Second: If any one person votes for someone, they should be put forward as a candidate on the ballot.

ACTION ITEM: Put together a proposal: Continue the discussion. Put on the agenda on the next zoom call in August

ACTION ITEM: Bob to send out updated schedule for monthly EC calls and chair calls.

Conference Reports:

2016 Conference: Mona Kasra

Update on attendance - over 14,000, content, speakers and contributors. Income will come later, but full conference was much higher than expected. Good exhibits - more than \$100K over budget for exhibit and sponsorship. Projections for next year's exhibits is current sales is over expectations. Also noted that Mona and her committee were very focused on attendee experience.

MOTION: To congratulate Mona and her entire team

- Motion: Jeff
- all second.
- Unanimous

2017 Conference: Jerome Solomon

Graphic identity complete and website and submissions open. There was great traffic in booth. The entire committee was in place but recently games chair need to resign and Chris Evans taking over. May have the need possibility to replace Mark Elendt if elected to EC. (courses chair) but have identified a replacement if need be.

All chairs shadowed counterparts, are working on program plans. Jerome encouraged input from anyone while his committee is still in the planning stages.

They plan to continue to focus on attendee experience. Chris Williams is chair for attendee experience.

On website - after they have selected content: Using avatars, what would “gamer girl” go to? etc. helps with scheduling and helping to sell the need to bosses to attend.

Working on creating more/better partnerships. International gamers, Academy, indicade, VRLA, code.org

2018 Conference: Roy Anthony

Interviewed for committee. Looking at building on current programs and bringing in new blood. Looking for Canadian representation since we will be in Canada for the conference.

SIGGRAPH ASIA:

SA15 - 1000 more than 2014. 7050 attendance. Made a profit

SA2016 - all same programs but added in VR Showcase

Keynotes: Paul Debevec and Brian Cabral

SA2017 - Good progress. Committee almost complete. Bangkok is location.

SA2018 - RFP sent out - Brisbane, Japan, Korea and Singapore. Decision by early December.

SACAG meetings virtually every week. Great progress

Question: Plan to have a 3 city rotation? Possibly a 2 city with a 3rd floating city. Not in place but part of the plan.

Committee Reports:

Committee Reports were given and can be found in the google docs back up for this meeting.